

FOOTPRINT MEAT SURVEY

A trade deal with the US could open up a route to the UK market for meat produced to lower standards. Supermarkets have already committed not to source US meat.

Footprint carried out a survey of leading hotel chains, pub and bar chains, fast food and coffee shop chains and contract caterers to determine:

- a) whether the foodservice and hospitality sector is prepared to source meat from the US; and
- b) current meat sourcing practices.

The following two tables show the results across 25 companies, of which 13 provided information on one or both sets of questions. **Those blocked out either did not respond to requests or could not provide the information.**



Table 1: Origin of meat in the foodservice sector



	% sourced from the UK&I (%Red Tractor/Bord Bia)				% sourced from outside the UK&I			
	Beef	Lamb	Pork	Chicken	Beef	Lamb	Pork	Chicken
Accor								
Aramark	45% (75%)	35% (100%)	50% (100%)	20% (100%)	55% Brazil, NZ, Aust, Pol	65% NZ, Aust	50% EU	80% Arg, Brazil, Pol, Thai
Atalian Servest								
BaxterStorey	100% (90%)	97% (90%)	100% (90%)	100% (90%)	0%	3% NZ	0%	0%
Burger King								
CH&Co								
Compass	100% (91%)	95% (100%)	62% (100%)	83% (100%)	0%	5% NZ	38% EU	17% EU, Thai, Urug, Arg
Costa								
Elior	89.8% (70%)	82.5% (99%)	47% (68%)	68.6% (88%)	10.2% EU, S America	17.5% NZ, Aust	53% EU	31.4% EU
Greene King								
Greggs								
IHG	95% (50%)	50% (50%)	20% (50%)	40% (50%)	5% S America	50% NZ	80% EU	60% EU
Interserve								
ISS	86% (79%)	89% (98%)	86% (86%)	74% (96%)	14% EU	11% Non-EU	14% EU	26% EU & non-EU
JD Wetherspoon								
KFC	N/A	N/A	N/A	53.9% (100%)	N/A	N/A	N/A	46.1% Europe, Brazil, Thai
McDonald's								
Mitchells & Butlers	91% (100%)	10% (0%)	>1% (0%)	49% (100%*)	9% EU, S America, Aus	90% NZ	99% EU	51% EU
Nandos	100% (100%)	N/A	N/A	100% (100%)	0%	N/A	N/A	0%
OCS								
Pret	100% (100%)	N/A	88%	100% (100%)	0%	N/A	12% EU	0%
Sodexo	95% (100%)	95% (100%)	70% (100%)	80% (100%)	5% EU	5% NZ	30% EU	20% EU, Brazil, Thai
Starbucks								
Subway								
Whitbread								
Sector averages	90%	69%	58%	70%	10%	31%	42%	30%

*Red Tractor or British Farm Assured

	Would you consider sourcing meat from the USA if a trade deal allows meat to be imported to lower production standards than are currently required in the UK?	Would you consider sourcing meat from the USA if a trade deal allows meat to be imported to equivalent production standards as are currently required in the UK?
Accor		
Aramark	No	Yes if there was a strict level playing field, a commercial advantage and something our clients supported, we would have to consider
Atalian Servest		
BaxterStorey	No	This would be an operational decision
Burger King		
CH&Co	No	No
Compass	No	Our preference would always be to source from the UK, but we wouldn't discount sourcing for the USA if the equivalent production standards were met
Costa		
Elior	No	No (chicken, lamb, pork); Yes (beef)
Greene King		
Greggs		
IHG	No	Yes
Interserve		
ISS	Unlikely – currently working on a confirmed policy position	Unlikely – currently working on a confirmed policy position
JD Wetherspoon		
KFC	No	We would consider US chicken if it was to our own high welfare and quality standards, which are above current UK standards.
McDonald's		
Mitchells & Butlers	No plans to do so	No plans to do so
Nandos	No	No
OCS	No	No (as a signatory to the European Chicken commitment we do not consider current UK standards as acceptable)
Pret	No	No
Sodexo	We would not consider using any meat which does not meet the Sodexo Global Animal Welfare standards regardless of the country of origin.	We would not consider using any meat which does not meet the Sodexo Global Animal Welfare standards regardless of the country of origin.
Starbucks		
Subway		
Whitbread		



BaxterStorey

In the past twelve months BaxterStorey has seen an 8% reduction in meat purchased as part of a commitment to source “less and better” meat.

CH&Co

CH&Co's meat sourcing policy can be found [here](#)

Compass Group UK & Ireland

- Compass Group UK & Ireland is the exclusive user of Oritain in the UK foodservice sector, a pioneering food provenance testing tool.
- All meat is reared in conditions that respect the **Five Freedoms**.
- Compass Group UK & Ireland has a UK-first sourcing policy which means the majority of what Compass Group UK & Ireland serve is British, with the remainder largely comprising of products which can't be sourced from the UK.
- In July 2019, parent company Compass Group UK & Ireland committed to meet the European Chicken Commitment (ECC) standards for 100% of the chicken meat sourced for Europe by 2026.

Elior

- Elior supports the Five Freedoms, which form the basis of its own animal welfare commitments.
- Elior's consortium for fresh and frozen meat consists of three regional butchers with total UK coverage from trusted and established suppliers. All are EFSA approved and source Red Tractor UK products for the core meat categories.

KFC

- All UK chickens are Red Tractor certified, and also reared to KFC's Poultry Welfare Policy standard that exceeds Red Tractor. This means that all the farms we source our chickens from have to meet 150 checks and standards before they can supply to our restaurants.
- Signed up to the Better Chicken Commitment; 100% of KFC UK & Ireland's poultry supply is governed by this programme
- It's currently illegal to serve chlorinated chicken in the UK, but if anything were to change, we can confirm that we will not be serving chlorine-treated chicken in our UK and Irish restaurants, as it would be at odds with the stringent standards we've developed.
- KFC's welfare progress report is available [here](#). A new welfare tool has been developed.

Mitchells & Butlers

- Beef 100% of British and Irish beef purchased for Miller & Carter Steakhouses is either Red Tractor or Bord Bia Quality assured. 100% of British beef purchased for our Premium Country Pubs is either Red Tractor or Bord Bia Quality assured. 100% of British beef purchased for Browns Brasserie and Bar is Red Tractor Farm Assured
- Chicken 100% of Miller & Carter and Browns Brasserie and Bar chicken breast fillets are British Farm Assured. 100% of British chicken purchased for Harvester, Premium Country Pubs and Browns is Red Tractor Farm assured. 51% of chicken is from the EU, all of which is frozen.
- Turkey 100% of British turkey purchased for Toby Carvery and Stonehouse Pizza & Carvery is Red Tractor Farm Assured.

Link to sourcing page on website

<https://www.mbplc.com/responsibility/goodfood/>

Pret A Manger

Pork

- 100% Ham sourced from UK
- 100% Bacon sourced from UK
- 100% Sausage sourced from UK
- 100% Meatball sourced from UK
- 100% prosciutto sourced from the Netherlands and processed in Italy. Based on 2019 figures, 12% of Pret's overall pork volume is prosciutto. 100% prosciutto is Vion Good Farming Standard (EU)