



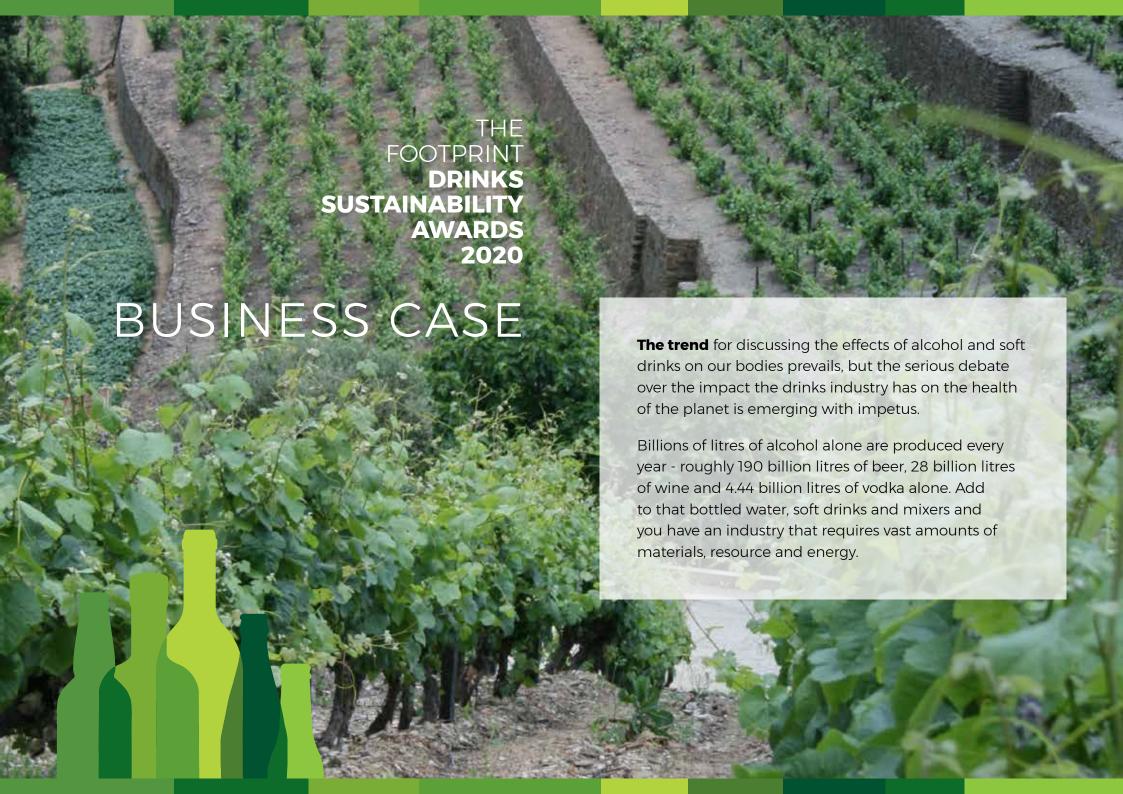
The drinks industry is arguably afflicted by sustainability issues more than many others. Few other sectors rely on raw materials, water, energy and packaging as much as in the production of alcohol and soft drinks. Carbon outputs through manufacturing processes and distribution, as well as the waste and increasing social implications, are evidence of a global industry with a significant collective responsibility. Individual brands and supply chains have a duty to work towards minimising impacts.

The Footprint Drinks Sustainability Awards represents the annual celebration of the work that organisations in the drinks industry and its supply chains are doing to in some way redress the balance for the benefit of themselves, their consumers and the industry at large. It is a celebration of initiative and innovation, of commercial imagination and endeavour, that recognises those organisations leading the way.

These awards are open to drinks businesses of all sizes operating in the hospitality and out of home arena: brands, manufacturers, supply chain, distributors, operators and their suppliers, such as packaging organisations. Drinks areas covered are wines and spirits, beer, cider, soft drinks and water.

Entries are judged by a panel of specialists in sustainability, the drinks industry and hospitality, so if you are an organisation that is proud of an initiative or achievement in this field we would urge you to enter.







A few sips of the impact

- Globally, 218,580 square kilometres of land is used to grow vines and grain for the drinks industry
- Around 43 million tonnes of grain are used every year for grain based alcoholic drinks; more than the annual soft wheat production of France
- Grain production relies heavily on chemical fertilizers, pesticides and irrigation, with the run off negatively impacting rivers and water systems.
- The process of malting barley alone requires 600kWh of heating energy per tonne and with global production at c.30 million tonnes per annum the energy used would heat 2m+ UK households or the population of Norway
- The industry's heavy reliance on high fructose corn syrup has been tied to the emergence of obesity and diabetes as a national health issue.
- 45 billion wine and spirit bottles are needed by the industry every year
- 16 million bottles are dumped into the UK environment alone every single day
- The drinks industry uses 20 million barrels of oil each year to produce its plastic bottles.
- More than 480bn plastic drinking bottles were sold in 2016 across the world. Less than half were collected for recycling with only 7% made into new bottles. Most ended up in landfill or the ocean.





JANUARY Open for Entries

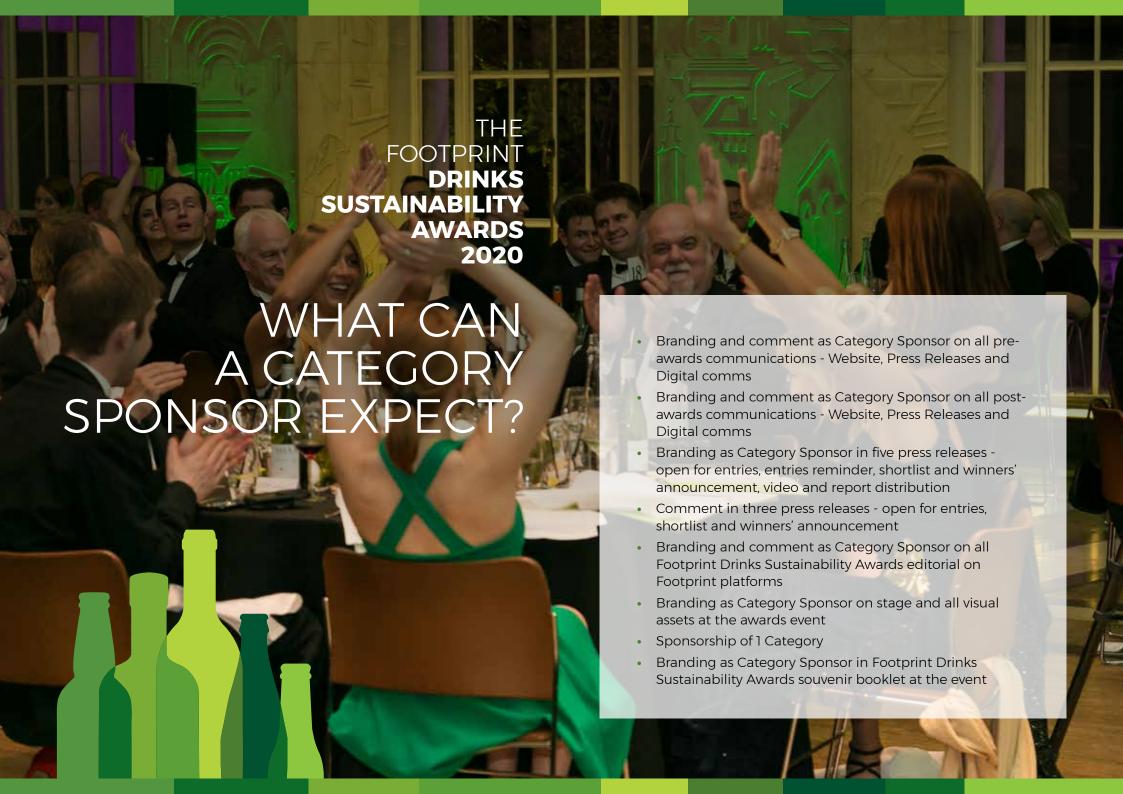
APRIL Entry Deadline

JUNE Shortlist Announced

SEPTEMBER Awards Gala Night

- 1. Sustainable Use of Water
- 2. Sustainable Use of Raw Material
- 3. Sustainable Supplier Award
- 4. Innovations in Packaging Award
- 5. Waste Prevention & Management Award
- 6. Environmentally Efficient Logistics Award
- 7. Energy Efficiency Award
- 8. Economic Sustainability Award
- 9. Stakeholder Engagement Award
- 10. Social Impact Award
- 11. Special Achievement Award







Footprint remains the only voice on whole-supply chain sustainability and responsible business issues in all channels of the foodservice, out of home and hospitality sectors. In a decade, Footprint has been the catalyst of debate and has shifted the sustainability agenda. Footprint remains the go-to resource for the environmental, social and economic sustainability debate.

True to its whole-supply chain focus, Footprint remains the most influential voice on sustainability and responsible business in the hospitality and out of home arena and the most effective conduit for consistently driving cultural change in the sector.

Complimenting Footprint's media and events is Footprint Intelligence, the research division giving the industry key insights and providing consultancy services to tackle complex sustainability related challenges. Footprint remains close to government, NGO's, academics, media and associations alike.

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